

Partner with HP for the environment

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Recycle Original HP cartridges

Did you know that by using recycled plastics in Original HP cartridges rather than new plastics, HP is able to reduce water consumption in production by 75%. In just one year, HP saved enough water for 228 million showers.*

To date, HP has used 2.5 billion post-consumer plastic bottles, 566 million used cartridges and 1.1 million pounds of recycled plastic hangers to manufacture new HP cartridges. This 'closed loop' cartridge recycling process results in a 33% lower carbon footprint, and 54% lower fossil fuel consumption compared to the manufacture of new plastics.*

'From recycled plastic, to energy efficient printing products and waste reducing packaging design', Senior Vice President of Inkjet and Printing Solutions, Stephen Nigro, explained how HP helps their customers reduce their impact on the environment.

Reduce your environmental impact without compromising quality and 'Partner with HP for the environment'.

The world's most preferred printers.



Recycle now. hp.com/recycle

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* Data and assumptions drawn from a 2014 life cycle assessment performed by Four Elements Consulting and commissioned by HP: hp.com/go/recycledplasticsLCA. Calculated with the US Dept of Interior, US Geological Survey data ga.water.usgs.gov/edu/qahome.html

The world's most preferred printers: Worldwide printer market share, and HP printer brand awareness, consideration and preference study in 9 markets 2014.

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