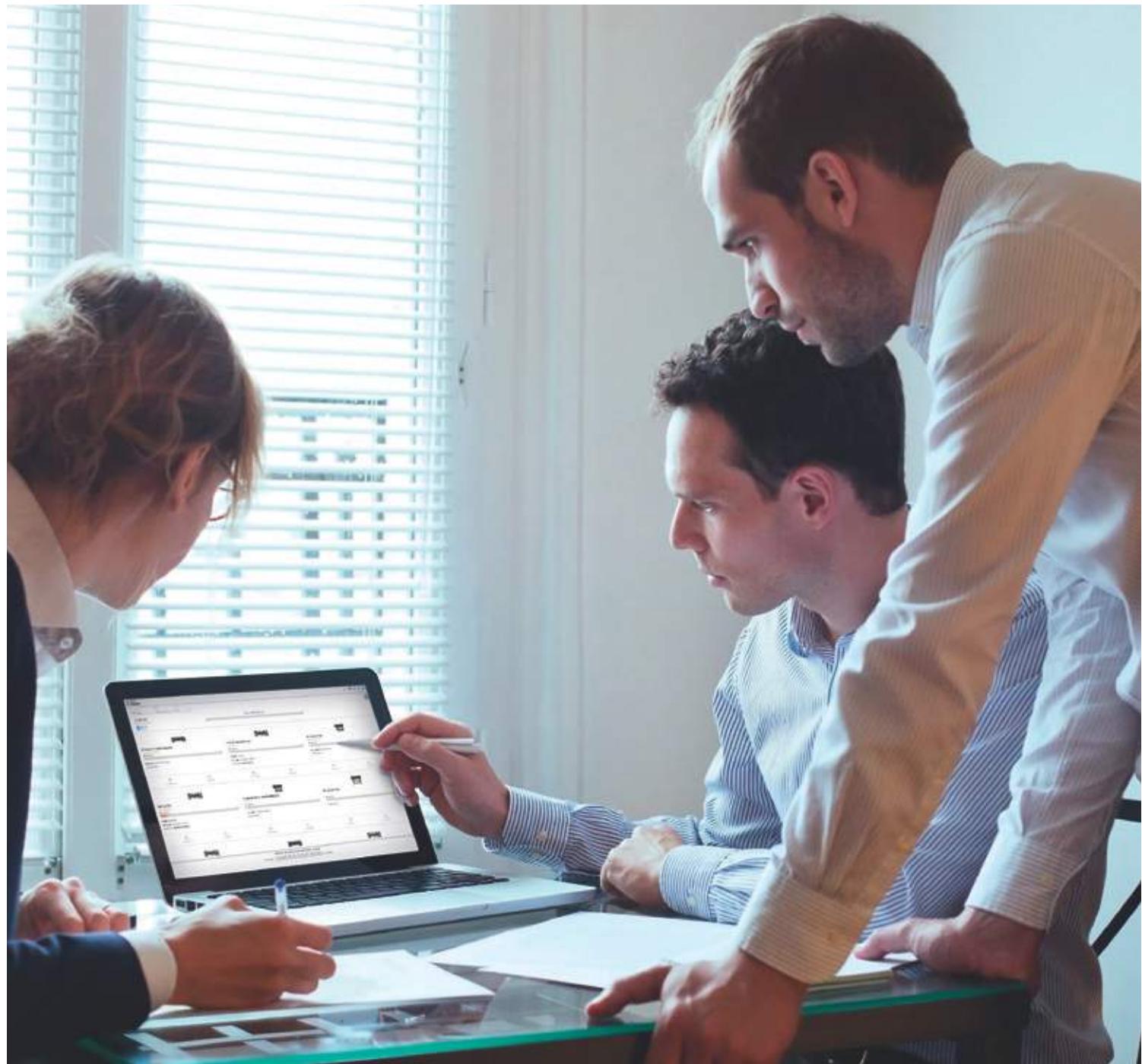




# HP PrintOS for Large Format Printers

Advance to the new digital work-style





**Today, the only way to compete is to move faster than your customers.** Owning an HP digital printer is the first step into the digital play. Still, outdated, manual and inefficient processes, are holding you back from capturing the full scope of your digital business potential. It's time to advance in the right direction, by implementing a digital work-style, with the cloud-based HP PrintOS print production operating system.

Use HP PrintOS and its powerful applications to get more out of your HP printers, simplify and automate your print production processes, and collaborate in new ways to grow your business.



# Seize the digital opportunity

In today's constantly changing print world, the only way to compete is to adopt change faster than your customers.

Across every print segment, lead times are shrinking, segmentation and customization are growing, while quality expectations are continuously rising. As you well know, the way you cope with increasing production complexity and pressure on margins is vital for your success today and for your growth tomorrow. For that, we have designed HP PrintOS.

## Advance from fast to faster

With the HP PrintOS print production operating system you can know more, do more, and grow even more. This cloud-based platform, with web and mobile apps connected to your HP devices, adapts your operations to today's market. It's the difference between keeping up and speeding ahead.

## Make PrintOS your advantage

Get more out of your HP printers. Simplify and automate your print production. With PrintOS you can inspire your team, be better informed, make faster decisions, continuously improve your operations, and better collaborate with partners and colleagues. With your HP digital printer and PrintOS, you've got the digital work-style you need to meet and exceed your customers' expectations and discover new opportunities for growth.

## Why advance to PrintOS cloud-based services?



### Easy setup and low implementation costs

No hardware to buy, software licenses fees, or installation.



### No maintenance required

HP manages all the upgrades and updates remotely, so you don't have to download, install, or manage any of it.



### Unlimited service

24x7 service monitoring and automated service elasticity and capability.



### Simple integration

PrintOS meets print service providers' needs today and in the future with open APIs that allow easy and simple integration with other solutions and products.



### Peace of mind

A combination of state-of-the-art HP security, privacy, and availability commitment built on AWS.

## Features and benefits



### Print Beat

Gain visibility into print performance and real-time, data-driven insights to drive continuous improvement in print operations.

- Visibility—View near real-time and historical data for full transparency and attention.
- Insights—Monitor key performance indicators that enable continuous operational improvement.
- Control—Monitor and control status through web browser or mobile app, virtually anytime, anywhere.
- Operational excellence—Benchmark printer performance for continuous improvement.



### Applications Center

Easily integrate an online decoration and signage design experience tool into your website.

- Growth—Bring in new customers with decoration applications, offering an easy design experience.
- Efficiency—Save time and manage production efficiently with automatic, reliable print-ready PDF generation and tools that help you manage orders and track jobs.
- Integrate easily—Choose your level of integration, from a basic hyperlink to a fully tailored experience.



### Media Locator

Access a database of certified substrates, and download settings directly to your printer.

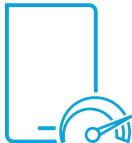
- Track and locate—Easily find the right media for your job, across geography, application, media types, and more.
- Accuracy and color consistency—Use certified media together with pre-defined sets of parameters for optimal results and smooth production.
- Productivity—Automatically download substrate parameters, including media fingerprint directly to the printer, to minimize human error and improve utilization.



### PrintOS Box

Simplify file receipt from clients, content validation, file preparation, and file routing directly to production.

- Simple and intuitive—Ramp-up quickly with an out-of-the-box solution.
- Efficiency—Save Customer Sales Representatives time, with a unified and consistent experience that streamlines file handling.
- Accessible—Use anytime, anywhere, from any device.
- Cost-effective—Gain a professional toolset at an affordable cost.
- Web interface—Improve your clients' experience with your own branded Easy Submit portal.



## PrintOS Mobile

Enjoy absolute control over your print operations virtually anywhere, anytime, from any device.

- Improve continuously—Leverage on real-time data and facts.
- Control—Monitor the printer job and order status, even on the go.
- Visibility—Gain in-depth visibility into production site operations, based on key performance indicators, for better decision-making and quicker action.
- Insights—Understand trends and make quick, accurate decisions based on historical reports.



## Partner Ecosystem

Access pre-integrated, web-to-print, MIS, and content stores.

- Content—Access pre-integrated web-to-print solutions from PrintOS content providers.
- Growth—Identify opportunities for growth and differentiation from a list of pre-connected partner solutions.
- Integration—PrintOS validation enables back-end integration to production back-end, a chat tool, and much more.

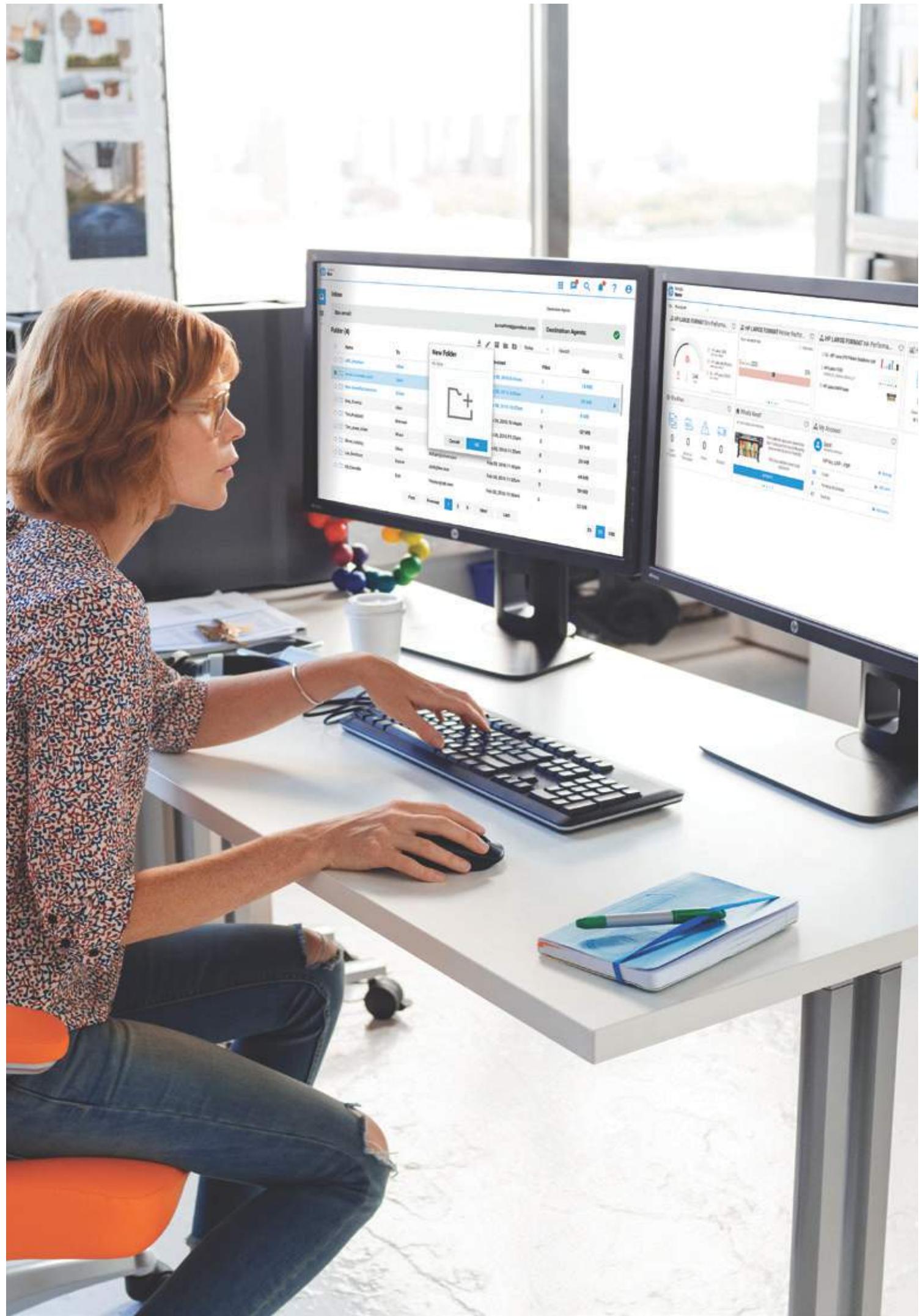


## Open APIs

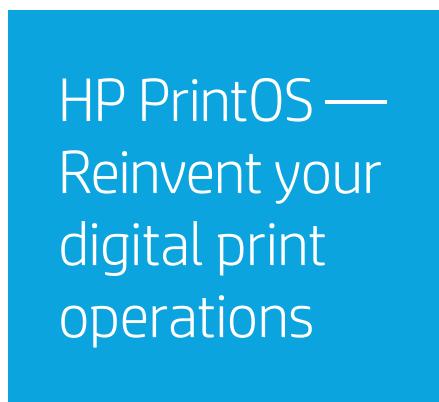
Connect to existing or new systems and gain access to critical data utilizing open APIs.

- Growth—Gain endless integration opportunities, with open APIs that allow simple integration with third-party products and applications, meeting your needs today and providing opportunities for future growth.
- Flexibility—Shape your business infrastructure to specific needs with a flexible system architecture designed for scalability and interoperability.
- Adaptable—Adapt the interface, using APIs available on the HP API portal, to retrieve and export data to generate reports, connect to shipment carriers, and more.





## HP PrintOS tools to keep your portfolio on track



Value	Applications	HP Large Format <sup>1</sup>	HP Indigo	HP PageWide Web Press	HP Scitex
Get more out of your HP printers	PrintOS Mobile <sup>2</sup>	✓	✓	✓	✓
	Print Beat	✓	✓	✓	✓
	Service Center <sup>3</sup>	✓	✓	*	*
	Media Locator	✓	✓	✓	✓
	Substrate Manager	N/A	✓	N/A	N/A
	Knowledge Zone	N/A	✓	N/A	✓
	Resource Manager	N/A	✓	*	*
Simplify and automate production	PrintOS Box	✓	✓	✓	✓
	Site Flow	N/A	✓	✓	✓
	Composer	N/A	✓	✓	N/A
	Imposer	N/A	✓	✓	✓
Innovate, collaborate and grow	HP Applications Center	✓	N/A	N/A	✓
	Open APIs	✓	✓	✓	✓
	Partner Ecosystem	✓	✓	✓	✓

\* Will be available in 2018 - 2019 for select devices



Sign up to HP PrintOS now at: [printos.com/start/#/signup](http://printos.com/start/#/signup)

For more information  
[hp.com/go/latexprintos](http://hp.com/go/latexprintos)  
[hp.com/go/printos](http://hp.com/go/printos)

<sup>1</sup> PrintOS is compatible with HP Latex printers Gen 3.

<sup>2</sup> The HP PrintOS Mobile application is compatible with Android 4.0 or later and iPhone mobile digital devices running iOS 8 or later. It requires the printer and the smartphone to be connected to the Internet.

<sup>3</sup> Large Format Service Center is available for HP Channel Partners only.

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This is an HP Indigo digital print.

