

# HP Latex Inks—a 3M™ MCS™ Warranty component

Industry-leading warranty for vehicle and other high-performance graphics



Win new business from discriminating brand owners by combining the performance of HP Latex Inks together with the most comprehensive warranty in the graphics industry, the 3M™ MCS™ Warranty.

Use selected HP Latex Inks with approved 3M films and gain long-term coverage without paying a premium for specialty inks.



3M™ MCS™ Warranty



## High performance for vehicle graphics with HP Latex Inks

HP Latex Inks provide multiple benefits for vehicle graphics, whether you're wrapping a single vehicle or a whole fleet of trucks.

- Wide color gamut and outstanding image quality
- No drying time required—prints are fully cured during printing, and come out completely dry and ready for use
- Highly flexible inks that conform even to complex surfaces

## 3M™ MCS™ Warranty—the most comprehensive warranty in the industry

Gain peace of mind with the 3M™ MCS™ Warranty for finished graphics using a system of matched components designed and tested for optimal compatibility and performance. The 3M™ MCS™ Warranty provides you with comprehensive protection for graphics that demand your very best. You're covered with credit or replacement of all 3M materials used in the graphic.

For details see [3Mgraphics.com](http://3Mgraphics.com) and choose your country for more specific warranty information.

## Certificate of 3M™ MCS™ Warranty

The 3M™ MCS™ Warranty is available to certified graphics manufacturers. For more information on registration and qualification requirements, refer to the 3M website listed above, or contact your 3M representative.

## Move to healthier printing<sup>1</sup> with HP Latex Inks

### Taking care in the print shop

HP Latex printing can transform your day-to-day operating environment. With water-based HP Latex Inks, you can:

- Simplify regulatory compliance
- Create a safer,<sup>2</sup> healthier<sup>1</sup> workplace
- Reduce shipping, storage, and disposal issues

HP Latex Inks provide many advantages over solvent-based inks:

- No special ventilation is required<sup>3</sup>
- HP Latex Inks are non-flammable and non-combustible,<sup>2</sup> nickel free<sup>4</sup>
- No hazard warning labels or Hazardous Air Pollutants (HAPs)<sup>5</sup>
- HP Latex Ink prints are odorless, enabling placement in a range of sensitive indoor display environments

### Bringing in business

To help you go after more business, we've done the work of qualifying for and securing the certifications and documentation that help you meet the requirements of environmentally conscious brand owners. Respond to RFP requirements with recognized certifications.

HP Latex Inks are:

- UL ECOLOGO® Certified to meet a range of stringent human health criteria<sup>6</sup>
- UL GREENGUARD GOLD Certified to standards for low chemical emissions into indoor air<sup>7</sup>

<sup>1</sup> Based on a comparison of HP Latex Ink technology to competitors with leading market share as of December, 2013 and analysis of published MSDS/SDSs and/or internal evaluation. Performance of specific attributes may vary by competitor and ink technology/formulation.

<sup>2</sup> Water-based HP Latex Inks are not classified as flammable or combustible liquids under the USDOT or international transportation regulations. Testing per the Pensky-Martins Closed Cup method demonstrated flash point greater than 110° C.

<sup>3</sup> Special ventilation equipment (air filtration) is not required to meet U.S. OSHA requirements. Special ventilation equipment installation is at the discretion of the customer—see the Site Preparation Guide for details. Customers should consult state and local requirements and regulations.

<sup>4</sup> Nickel free demonstrated according to testing conducted for HP Latex Inks to achieve UL ECOLOGO® Certification. UL ECOLOGO® Certification to UL 2801 demonstrates that an ink meets a range of multi-attribute, lifecycle based criteria related to human health and environmental considerations (see [ul.com/EL](http://ul.com/EL)).

<sup>5</sup> HP Latex Inks were tested for Hazardous Air Pollutants, as defined in the Clean Air Act, per U.S. Environmental Protection Agency Method 311 (testing conducted in 2013) and none were detected.

<sup>6</sup> UL ECOLOGO® Certification to UL 2801 demonstrates that an ink meets a range of multi-attribute, lifecycle based criteria related to human health and environmental considerations (see [ul.com/EL](http://ul.com/EL)).

<sup>7</sup> UL GREENGUARD GOLD Certification to UL 2818 demonstrates that products are certified to UL's GREENGUARD standards for low chemical emissions into indoor air during product usage. For more information, visit [ul.com/gg](http://ul.com/gg) or [greenguard.org](http://greenguard.org).

