

# HP Latex Inks and print durability

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# Introduction

The design of wide-format applications requires a good understanding of substrate options, printer and ink capabilities, as well as finishing and display techniques. One key aspect to be considered is the durability of the prints... How long will they last? Will they resist the “wear and tear” to which the application will be subjected? Is lamination required, or will the application be robust enough without lamination?

Of course, wide-format prints are used for an extremely wide range of applications and the sources of potential damage can vary significantly between applications. Vehicle graphics, for example, may be exposed for many months in outdoor locations, and will be subjected to the damaging UV rays in sunlight, regular washing, and occasional vehicle fuel spills—durability requirements in this case are very high. At the other extreme, some event graphics and signs may only be required for a few days. Durability requirements in this case are relatively low—in fact, the question in this case is whether lamination is required at all.

**This guide provides:**

- An understanding of the different components of durability, and which components should be considered in different environments
- Results from tests conducted on prints produced with HP Latex Inks for each of these different components
- Recommendations to print service providers (PSPs) when producing wide-format applications with HP Latex Inks
- Details of application warranties available from media manufacturers

**Join the community, find tools and talk to experts. Visit the HP Latex Knowledge Center at [hp.com/communities/HPLatex](http://hp.com/communities/HPLatex)**



## The components of “durability”

Durability is the ability to withstand “wear and tear” from the different sources of potential damage to which wide-format prints may be exposed.

These components can be grouped as follows:



**Light-fade resistance**



**Scratch and abrasion resistance**



**Water and chemical resistance**

## Light-fade resistance



Light-fade resistance, sometimes referred to as print permanence, is a measure of how well a print resists fading with exposure to light and other environmental factors such as ozone. The color of an ink comes from its dyes or pigments, and over time these particles will be broken down by UV rays in sunlight, resulting in colors that fade. Prints produced with inks that contain pigments, such as HP Latex Inks, tend to last longer than prints produced with inks that contain dyes, but nonetheless they will start to fade over time depending on the intensity of UV light exposure.

Since the amount of UV light varies greatly between different locations, HP tests light-fade resistance in three different conditions which represent typical display locations for wide-format graphics:



### Outdoor display

Test conditions are representative of signs, banners, and other outdoor applications that are subjected to direct sunlight and rain. The testing environment takes into consideration the worst case of direct and indirect sunlight conditions as well as excessive humidity environments which have an aggressive effect on substrates.<sup>1</sup>



### Indoor in-window display

Test conditions are representative of prints displayed in a window receiving partial or direct sunlight, for example signage in a retail store window which faces directly onto an outside street.<sup>2</sup>



### Indoor away from direct sunlight

Test conditions are representative of prints installed indoor and away from direct sunlight. A typical application example is a photo or canvas print, installed under common indoor lighting and environmental conditions.

<sup>1</sup> Display permanence is tested according to SAE J2527 in a vertical display orientation in simulated nominal outdoor display conditions for select high and low climates, including exposure to direct sunlight and water. The HP Image Permanence Lab complements lab testing with field testing, placing print samples in real-life conditions at multiple test sites to account for a range of environmental conditions.

<sup>2</sup> HP in-window test data is generated using Xenon-Arc illuminant and assumes 6,000 Lux/12 hr day.

## HP Latex Inks and light-fade resistance

This table shows the expected life of prints produced with HP Latex Inks on different media types and in different display environments based on internal testing by the HP Image Permanence Lab:

	Outdoor, <sup>3</sup> no lamination	Outdoor, <sup>3</sup> with lamination (film)	Indoor in window, <sup>4</sup> no lamination	Indoor away from direct sunlight, no lamination
<b>Self-adhesive vinyl</b>	Up to 3 yrs	Up to 5 yrs	Up to 5 yrs	Up to 200 yrs
<b>PVC frontlit banner</b>	Up to 3 yrs	n/a	Up to 5 yrs	Up to 200 yrs
<b>PET backlit film</b>	n/a	n/a	Up to 2 yrs	Up to 60 yrs
<b>Paper, wallpaper</b>	n/a	n/a	Up to 2 yrs	Up to 60 yrs
<b>Canvas, textile</b>	n/a	n/a	Up to 2 yrs	Up to 200 yrs

These results are a summary of testing done across all families of HP Latex Inks (HP 789, 792, LX600, LX610, 831, 881 Latex Inks), on a range of HP and third-party media. Performance may vary as environmental conditions change and results may vary based on specific media performance. Specific test results for the HP large format printing materials portfolio can be viewed at [globalBMG.com/hp/printpermanence](http://globalBMG.com/hp/printpermanence).

**Note that these results are provided as guidance only. Due to the very high number of media available in the market as well as the number of external factors involved in any application, HP is not able to offer a warranty on light-fade durations. Refer to the “Application warranties” section in this document for warranties from media manufacturers.**

## Scratch and abrasion resistance



Scratch resistance and abrasion resistance refer to the ability of a print to resist damage from different objects with which it comes into contact. This is a relevant consideration during the finishing, shipping, and installation of a graphic, as well as once it is in its final display position.

Scratch damage refers specifically to damage from sharp or pointed objects—fingernails, for example. This is a very important consideration for high-value prints that will be viewed at short distance, since a single scratch can occur in an instant and permanently damage a print.

Abrasion (also called dry rub) refers to damage caused by repeated rubbing in the same location. This is an important consideration for mid-to long-term graphics that will be exposed to repeated rubbing or scuffing in the same location. For example, graphics applied to the doors of buildings or vehicles will require high abrasion resistance due to repeated touching and pushing around areas with handles.

HP tests scratch and abrasion resistance using a Taber tester (Figure 1) and according to industry-standard test methods.<sup>5</sup>



**Figure 1**

Scratch and abrasion testing are performed using a Taber tester, according to industry-standard test methods.<sup>5</sup>

<sup>3</sup> Display permanence is tested according to SAE J2527 in a vertical display orientation in simulated nominal outdoor display conditions for select high and low climates, including exposure to direct sunlight and water. The HP Image Permanence Lab complements lab testing with field testing, placing print samples in real-life conditions at multiple test sites to account for a range of environmental conditions.

<sup>4</sup> HP in-window test data is generated using Xenon-Arc illuminant and assumes 6,000 Lux/12 hr day.

<sup>5</sup> Scratch resistance is measured according to test method ISO 1518-2:2011. Abrasion resistance is tested according to ASTM F1571-95 (2008).

## Water and chemical resistance



Water resistance and chemical resistance refer to the ability of a graphic to resist water, cleaning products, and other chemicals with which it may come into contact. For example, graphics in some indoor locations may be occasionally cleaned with water and indoor detergents. Vehicle graphics may come into contact with vehicle fuels, especially in the area of the fuel filling cap.

To test performance in this area, HP performs wet rub testing with water, as well as three common cleaning and chemical products—Windex® window cleaner, ethanol, and isopropyl alcohol.<sup>6</sup>



**Scratch resistance**



**Abrasion resistance**



**Water and chemical resistance**

## HP Latex Inks and scratch, abrasion, water, and chemical resistance

This table shows the scratch, abrasion, water, and chemical resistance of each of the three generations of HP Latex Inks when printed on self-adhesive vinyl:

	Gen #1 HP Latex Inks 789 / LX600	Gen #2 HP Latex Inks 792 / LX610	Gen #3 HP Latex Inks 831 / 881
<b>Scratch<sup>7</sup></b>	Low	Low	High
<b>Abrasion (dry rub)<sup>7</sup></b>	Medium	Medium	Medium
<b>Water<sup>6</sup></b>	Medium	High	High
<b>Windex® window cleaner<sup>6</sup></b>	Medium	High	High
<b>Ethanol<sup>6</sup></b>	Low	Medium	Medium
<b>Isopropyl alcohol<sup>6</sup></b>	Low	Medium	Medium

The addition of an anti-scratch agent to the third-generation HP Latex Inks provides a high level of scratch resistance on smooth, uncoated media—scratch resistance of HP 831 Latex Inks and HP 881 Latex Inks is higher than competitor eco-solvent inks and comparable to hard solvent inks on self-adhesive vinyl and PVC banner (Figure 2).<sup>8</sup>

This high level of scratch resistance significantly reduces the risk of accidental damage during the finishing, installation, and display of unlaminated graphics compared to previous HP Latex Inks and competitor eco-solvent inks.



**Figure 2**

Scratch test prints. Image on the left shows results with eco-solvent inks. Image on the right shows results with HP 831/881 Latex Inks.

<sup>6</sup> Wet rub resistance is measured according to the test method ASTM F1571-95 (2008).

<sup>7</sup> Scratch resistance is measured according to test method ISO 1518-2:2011. Abrasion resistance is tested according to ASTM F1571-95 (2008).

<sup>8</sup> Scratch resistance testing certified by the agency APPLUS.

**Film lamination****Liquid lamination on canvas****Economical liquid lamination on fleet graphics**

## Lamination techniques

Lamination is a finishing technique in which a transparent film or clear coat is applied on top of a printed graphic. Two main techniques exist—film lamination and liquid (clear coat) lamination.

### Reasons for laminating include:

- to increase the durability of the print
- to modify its appearance, such as a gloss or matte finish
- to increase the rigidity of a print, which makes the installation easier on large surfaces

Film lamination is the most common technique used—it provides a high level of protection and the equipment required is relatively simple and affordable. Correctly applied, film lamination can provide long-term protection from scratches and abrasion as well as from water and common chemicals. If the film lamination includes a UV filter, it can also increase the light-fade resistance of the graphic.

Liquid (clear coat) lamination may be used for flexible substrates such as canvas and PVC banner, where film lamination is not a practical solution. Liquid lamination is also used by high-volume vehicle fleet graphics specialist companies who require a more economical solution than film lamination. Liquid lamination is more complex to apply than film lamination since it requires specialist equipment to provide an even, consistent layer. Liquid lamination provides the graphic with additional protection, however not to the level of film lamination.

Due to the wide variety of lamination products available, customers should refer to the media manufacturer for suitable lamination recommendations.

## Lamination recommendations

There are no hard-and-fast rules about when lamination should be used, but by understanding the different durability attributes of prints produced with HP Latex Inks, you can be in the best position to design and build appropriate graphics and applications.

General recommendations with HP 831 and 881 Latex Inks:

Duration	Recommendation
<b>Short-term applications (&lt; 1 month)</b>	Lamination not typically required, unless harsh conditions expected
<b>Mid-term applications (1-6 months)</b>	Lamination recommended, especially if graphics are expected to receive repeated rubbing or scuffing (e.g. graphics on doors and near handles)
<b>Long-term applications (&gt; 6 months)</b>	Lamination strongly recommended



## HP Latex Inks durability with textiles

PSPs have a number of technology options for printing textiles, including dye-sublimation technology, UV-curable ink technology, as well as HP Latex Technology.

Dye sublimation is a dedicated textile technology. It provides durable results; however, dye-sublimation printers can only be used for printing textiles and an additional investment in a calender (a type of heat press) is also required. The dye-sublimation printing process demands a high level of expertise and requires good climate control for consistent results.

Textiles printed with HP Latex Technology do not generally have the same overall durability as textiles printed with dye-sublimation. However, there are advantages to using HP Latex Technology:

- an easy-to-use alternative to dye sublimation, with no additional investment required in a calender
- ability to print on a wider range of textiles: coated and uncoated textiles, polyester-based textiles, as well as natural fibers such as cotton or linen

### HP Latex Technology is suitable for:

- Short-term, single-use event signs and graphics... “temporary textiles”<sup>9</sup>
- Canvas

### HP Latex Technology is generally not suitable for:

- Long-term, multi-use applications that will be subjected to repeated handling and folding
- Garments and clothing, and other applications that require washing
- Flags requiring bleed-through
- Stretch textiles (> 5% stretch)

If in doubt about suitability for a particular application, customers should test first. Customers are recommended to roll and not fold textiles printed with HP Latex Inks to avoid crease lines and marks.

**Find a comprehensive list of all latex compatible media along with finished color profiles and printing settings at [hp.com/go/mediasolutionslocator](http://hp.com/go/mediasolutionslocator)**



**Dye sublimation is a two-step process requiring a specialised textile calender**



**HP Latex Technology is a single-step process**

## Application warranties

<sup>9</sup> Performance may vary depending on media—for more information, see [hp.com/go/mediasolutionslocator](http://hp.com/go/mediasolutionslocator) or consult your media supplier for compatibility details. For best results, use textiles that do not stretch. Performance varies by printer. HP Latex 360 and 850 Printers include an ink collector for printing on porous textiles. The HP Latex 3000 Printer requires the optional ink collector for porous textiles. For all other HP Latex printers, print on media that does not let the ink trespass onto the printer.

All media manufacturers provide a basic product warranty to cover manufacturing defects such as visual defects or adhesive failure, for example.

3M and Avery Dennison go beyond this basic product warranty, and provide *application warranties* for customers using their products in conjunction with HP Latex printers:

- 3M Performance Guarantee
- 3M™ Matched Component System (MCS™) Warranty
- Avery Integrated Component System (ICS) Performance Guarantee

### 3M Performance Guarantee

This warranty covers replacement or credit of the 3M products in case of physical defects, printing defects, cutting defects, and graphic appearance defects.

All HP Latex printers and HP Latex Inks are covered by the 3M Performance Guarantee.

The duration of the warranty period depends on the combination of 3M film used, overlaminate, ink system, as well as the display conditions (vehicle, outdoor, watercraft, indoor). 3M publishes warranty matrices where the duration for each combination can be checked.

For complete information on the 3M Performance Guarantee terms and conditions, as well as warranty matrices, refer to the 3M documentation available at [3Mgraphics.com](http://3Mgraphics.com) (choose your country for more specific warranty information) or consult your local 3M representative.



### 3M™ Matched Component System (MCS™) Warranty

The 3M™ MCS™ Warranty is available to certified graphics manufacturers (including PSPs). It goes beyond the 3M Performance Guarantee, and covers credit or replacement of all 3M products used in the graphic in case of physical defects, printing defects, cutting defects, graphic appearance defects, as well as ink performance related issues like excessive image fading, image cracking or crazing, image peeling, and gloss changes. Certain fleet and vehicle graphics may also have a labor reimbursement component.

The following HP Latex Inks and HP Latex printers are covered by the 3M™ MCS™ Warranty:

- HP 881 Latex Inks for the HP Latex 3000 Printer
- HP 831 Latex Inks for the HP Latex 360 Printer
- HP LX610 Latex Inks for the HP Latex 600/820/850 Printers
- HP 792 Latex Inks for the HP Latex 210/260/280 Printers

The duration of the warranty period depends on the combination of 3M film used, overlaminate, ink system, as well as the display conditions (vehicle, outdoor, watercraft, indoor). 3M publishes warranty matrices where the duration for each combination can be checked.

For complete information on the 3M™ MCS™ Warranty terms and conditions, as well as warranty matrices, refer to the 3M documentation available at [3Mgraphics.com](http://3Mgraphics.com) (choose your country for more specific warranty information) or consult your local 3M representative.



3M™ MCS™ Warranty

### Avery Integrated Component System (ICS) Performance Guarantee

This warranty is written assurance from Avery Dennison that their products perform as expected from production through application and for the life of the graphic.

All HP Latex printers and HP Latex Inks are covered by the Avery ICS Performance Guarantee.

The duration of the warranty period depends on the combination of Avery Dennison film used, overlaminate, ink system, as well as the display conditions (outdoor, vehicle, marine, other). Avery Dennison publishes warranty matrices where the duration for each combination can be checked.

For complete information on the Avery ICS Performance Guarantee terms and conditions, as well as warranty matrices, refer to the Avery Dennison documentation available at [averydennison.com](http://averydennison.com) (choose your country for more specific warranty information) or consult your local Avery Dennison representative.



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