HP Latex 370 Printer

More unattended printing at lower cost of operation

Expand your applications—beat client expectations

- Get higher margins[1] printing on traditional signage substrates and beyond—even textiles[2]—up to 64 inches

- Reach new indoor spaces that solvent can't, like healthcare—water-based HP Latex Ink prints are odorless

- Win new clients on eco standards—UL ECOLOGO®, UL GREENGUARD GOLD Certified inks; prints meet AgBB criteria[3]

- Impress clients—sharp, consistent, repeatable image quality with high-efficiency curing, 6 colors, 1200 dpi

Same-day delivery with more unattended production

- Confidently increase unattended printing—3-liter cartridges, HP Latex Mobile remote monitoring[4]

- Reach production speeds and avoid wait time—prints come out completely dry and ready to finish and deliver

- High quality at high speeds—31 m²/hr high-speed outdoor quality with HP OMAS, HP Latex Optimizer[5]

- Deliver confidently—scratch-resistant prints last outdoors up to 5 years laminated, 3 years unlaminated[6]

For more information, please visit
hp.com/go/Latex370

Join the community, find tools, and talk to experts. Visit the HP Latex Knowledge Center at
hp.com/communities/HPLatex

Keep running costs low with 3-liter ink cartridges

- Help reduce your cost per print with cost-effective, 3-liter HP 871 Latex Ink Cartridges[1]

- Save time—reduce cartridge changes and change ink cartridges while printing

- Reduce time—HP Custom Substrate Profiling and i1 embedded spectrophotometer make ICC profiling automatic[7]

- Less ink cartridge waste and disposal, and healthier HP Latex printing—no special ventilation or HAPs[8]

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[1] For the HP Latex 370 Printer using cost-effective, high-capacity HP 871 3-liter Latex Ink Cartridges compared to the HP Latex 360 Printer using HP 831 775-ml Latex Ink Cartridges.

[2] Performance may vary depending on media—for more information, see hp.com/go/mediasolutionslocator. For best results, use textiles that do not stretch. The ink collector is required for porous textiles.

[3] Applicable to HP Latex Inks. UL ECOLOGO® Certification to UL 2801 demonstrates that an ink meets a range of stringent criteria related to human health and environmental considerations (see ul.com/EL). UL GREENGUARD GOLD Certification to UL 2818 demonstrates that products are certified to UL's GREENGUARD standards for low chemical emissions into indoor air during product usage. For more information, visit ul.com/gg or greenguard.org. HP WallArt printed on HP PVC-free Wall Paper and other prints on HP PVC-free Wall Paper printed with HP Latex Inks meet AgBB criteria for health-related evaluation of VOC emissions of indoor building products, see umweltbundesamt.de/en/topics/health/commissions-working-groups/committee-for-health-related-evaluation-of-building.

[4] Only HP Latex 300 series printers are supported. Additional printer support will be announced when available. HP Latex Mobile is compatible with Android™ 4.1.2 or later and iPhone mobile digital devices running iOS 6 or later, and requires the printer and the smart phone to be connected to the Internet. Support for tablet devices available as of September, 2015.

[5] Banner-quality prints in outdoor (4-pass 4-color) mode.

[6] Estimates by HP Image Permanence Lab on a range of media. Scratch-resistance comparison based on testing HP Latex Inks and representative hard-solvent inks. Outdoor display permanence tested according to SAE J2527 using HP Latex Inks on a range of media, including HP media; in a vertical display orientation in simulated nominal outdoor display conditions for select high and low climates, including exposure to direct sunlight and water; performance may vary as environmental conditions change. Laminated display permanence using HP Clear Gloss Cast Overlaminate. Results may vary based on specific media performance.

[7] ICC profiling with the spectrophotometer does not support textiles and banners.

[8] Based on a comparison of HP Latex Ink technology to competitors with leading market share as of December, 2013 and analysis of published MSDS/SDSs and/or internal evaluation. Performance of specific attributes may vary by competitor and ink technology/formulation. Special ventilation equipment (air filtration) is not required to meet U.S. OSHA requirements. Special ventilation equipment installation is at the discretion of the customer—see the Site Preparation Guide for details. Customers should consult state and local requirements and regulations. HP Latex Inks were tested for Hazardous Air Pollutants, as defined in the Clean Air Act, per U.S. Environmental Protection Agency Method 311 (testing conducted in 2013) and none were detected.

Take advantage of third-generation HP Latex Printing Technologies

Water-based HP Latex Inks combine the best characteristics of solvent inks and water-based inks.

With HP Latex Inks, you can obtain outdoor durability and versatility across all common media types used in sign and display applications, together with high-quality, odorless prints, low maintenance, and health advantages[9]—even over eco-solvent inks.

HP Latex printing with the HP Latex 370 Printer can generate higher profit than eco-solvent—gain all the advantages of HP Latex printing, including wider application versatility with a single printer and prints that come out completely dry, allowing same-day delivery. Buy in at an affordable price, and see how you can keep your running costs low.

The HP Latex 370 Printer features a number of significant innovations that take you beyond the limits of eco-solvent printing, creating new opportunities to expand your business.

HP Latex Inks and printheads
Take advantage of the versatile, durable performance of HP Latex Inks:

- 3-liter high-capacity ink cartridges for more unattended printing

- Scratch resistance comparable to hard-solvent inks on SAV and PVC banner— you can consider unlaminated use for short-term signage[10]

- Six HP printheads provide 12,672 nozzles for robust and reliable quality print to print

HP Latex Optimizer
Achieve high image quality at high speed:

- Interacts with HP Latex Inks to rapidly immobilize pigments on the surface of the print
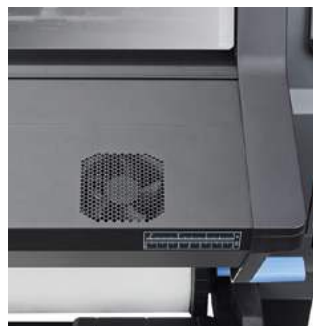
High-efficiency curing
High-speed printing with less energy and at lower temperatures:[11]

- 17 m^2/hr (183 ft^2/hr) indoor quality, 31 m^2/hr (334 ft^2/hr) high-speed outdoor quality, 91 m^2/hr (980 ft^2/hr) maximum print speed[12]

- Prints are completely cured and dry inside the printer, and ready for immediate finishing and delivery

Color consistency
Print panels or tiles with excellent color consistency for an edge-to-edge match:

- i1 embedded spectrophotometer enables automatic calibration[13]

- Delivers consistent colors to <= 2 dE2000[14]

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[9] Based on a comparison of HP Latex Ink technology to competitors with leading market share as of December, 2013 and analysis of published MSDS/SDSs and/or internal evaluation. Performance of specific attributes may vary by competitor and ink technology/formulation.

[10] Scratch-resistance comparison based on testing HP Latex Inks and representative hard-solvent inks. Estimates by HP Image Permanence Lab on a range of media.

[11] Third-generation HP Latex Printing Technologies, including HP Latex Optimizer, reduce the temperatures and energy requirements of drying and curing HP Latex Inks.

[12] Indoor prints (8-pass 6-color) mode; outdoor high-speed prints (4-pass 4-color) mode; maximum print speed (1-pass) mode.

[13] ICC profiling with the spectrophotometer does not support textiles and banners.

[14] The color variation inside a printed job has been measured to be within this limit: maximum color difference (95% of colors) <= 2 dE2000. Reflective measurements on a 943 color target under CIE standard illuminant D50, and according to the standard CIEDE2000 as per CIE Draft Standard DS 014-6/E:2012. 5% of colors may experience variations above 2 dE2000. Backlit substrates measured in transmission mode may yield different results.

Build a healthier environment, inside and out[15]

Water-based HP Latex Inks enable a healthier approach to signage printing with advantages from the work zone to the point-of-display of finished prints:

• Healthier printing with HP Latex—no special ventilation, no hazard warning labels or HAPs[15]

• UL ECOLOGO® Certified HP Latex Inks meet a range of stringent human health criteria[16]

• A safer workplace—HP Latex Inks are non-flammable, non-combustible and nickel free[17]

• UL GREENGUARD GOLD Certified HP Latex Inks;[18] produce odorless prints ideal for indoor display

Improve uptime and productivity with HP Services

HP Services offer you a broad portfolio of proven support programs to help keep your business running productively including HP Care Pack Services, preventive maintenance kits, and HP Support Programs.
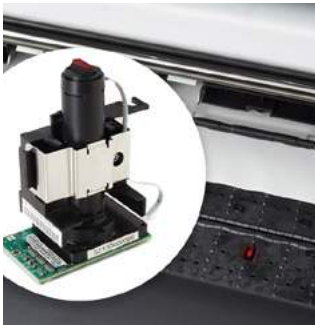
HP Optical Media Advance Sensor (OMAS)
Precise and accurate motion control of media advance between print swaths:

• Controls registration automatically including double-sided prints with automated registration across sides[19]

Ink collector
Expand into textile signage:

• Print on a wide variety of textiles—including porous textiles—with the ink collector[20]

HP Custom Substrate Profiling
Simplified and automated color management, directly from the front panel, 8-inch touchscreen:

• Pre-installed generic and HP substrate profile library

• Online substrate library access from the front panel

• Fine-tune existing profiles

• Create custom ICC profiles with the i1 embedded spectrophotometer[21]

HP Latex Mobile[22]
Print with greater confidence while you're away from the printer:

• Rely on alerts to inform you when attention is needed

• Know the status of your printer while you're away from it

• Remotely keep tabs on print jobs

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[15] Based on a comparison of HP Latex Ink technology to competitors with leading market share as of December, 2013 and analysis of published MSDS/SDSs and/or internal evaluation. Performance of specific attributes may vary by competitor and ink technology/formulation. Special ventilation equipment (air filtration) is not required to meet U.S. OSHA requirements. Special ventilation equipment installation is at the discretion of the customer—see the Site Preparation Guide for details. Customers should consult state and local requirements and regulations. Contains no Hazardous Air Pollutants according to EPA Method 311.

[16] UL ECOLOGO® Certification to UL 2801 demonstrates that an ink meets a range of multi-attribute, lifecycle based criteria related to human health and environmental considerations (see ul.com/EL).

[17] Water-based HP Latex Inks are not classified as flammable or combustible liquids under the USDOT or international transportation regulations. Testing per the Pensky-Martins Closed Cup method demonstrated flash point greater than 110° C. Nickel free demonstrated according to testing conducted for HP Latex Inks to achieve UL ECOLOGO® Certification. UL ECOLOGO® Certification to UL 2801 demonstrates that an ink meets a range of multi-attribute, lifecycle based criteria related to human health and environmental considerations (see ul.com/EL).

[18] UL GREENGUARD GOLD Certification to UL 2818 demonstrates that products are certified to UL's GREENGUARD standards for low chemical emissions into indoor air during product usage. For more information, visit ul.com/gg or greenguard.org.

[19] For best results use media options intended for double-sided printing.

[20] Performance may vary depending on media—for more information, see hp.com/go/mediasolutionslocator. For best results, use textiles that do not stretch. The ink collector is required for porous textiles.

[21] ICC profiling with the spectrophotometer does not support textiles and banners.

[22] Only HP Latex 300 series printers are supported. Additional printer support will be announced when available. HP Latex Mobile is compatible with Android™ 4.1.2 or later and iPhone mobile digital devices running iOS 6 or later, and requires the printer and the smart phone to be connected to the Internet. Support for tablet devices available as of September, 2015.

Technical specifications

Printing	Printing modes	91 m²/hr (980 ft²/hr) - Max Speed (1 pass)
		31 m²/hr (334 ft²/hr) - Outdoor High Speed (4 pass)
		23 m²/hr (248 ft²/hr) - Outdoor Plus (6 pass)
		17 m²/hr (183 ft²/hr) - Indoor Quality (8 pass)
		14 m²/hr (151 ft²/hr) - Indoor High Quality (10 pass)
		6 m²/hr (65 ft²/hr) - Backlits, Textiles, and Canvas (16 pass)
		5 m²/hr (54 ft²/hr) - High Saturation Textiles (20 pass)
	Print resolution	Up to 1200 x 1200 dpi
	Margins	5 x 5 x 0 x 0 mm (0.2 x 0.2 x 0 x 0 in) (without edge holders)
	Ink types	HP Latex Inks
	Ink cartridges	Black, cyan, light cyan, light magenta, magenta, yellow, HP Latex Optimizer
	Cartridge size	3 liter, 775 ml
	Printheads	6 (2 cyan/black, 2 yellow/magenta, 1 light magenta/light cyan, 1 HP Latex Optimizer)
	Color consistency	<= 2 dE (95% colors) <= 1 dE average[23]
Media	Handling	Roll feed; take-up reel; automatic cutter (for vinyl, paper-based media, backlit polyester film)
	Media types	Banners, self-adhesive vinyls, films, fabrics, papers, wall-coverings, canvas, synthetics, mesh, textiles
	Roll size	254 to 1625-mm (10 to 64-in) rolls (580 to 1625-mm (23 to 64-in) rolls with full support)
	Roll weight	42 kg (92.6 lb)
	Roll diameter	250 mm (9.8 in)
	Thickness	Up to 0.5 mm (19.7 mil)
Applications		Banners, Displays, Double-sided banners, Exhibition, Event graphics, Exterior signage, Indoor posters, Interior decoration, Light boxes – film, Light boxes – paper, Murals, POP/POS, Posters, Textile, Vehicle graphics
Connectivity	Interfaces (standard)	Gigabit Ethernet (1000Base-T)
Dimensions (w x d x h)	Printer	2561 x 840 x 1380 mm (101 x 33 x 54 in)
	Shipping	2795 x 760 x 1705 mm (110.1 x 30 x 67.2 in)
Weight	Printer	231.5 kg (510 lb)
	Shipping	330 kg (728 lb)
What's in the box		HP Latex 370 Printer, HP 871 3-liter Latex Kit, printheads, maintenance cartridge, ink collector, output platen protector, printer stand, spindle, take-up reel, loading accessory, user maintenance kit, edge holders, quick reference guide, setup poster, documentation software, power cords
Environmental ranges	Operating temperature	15 to 30°C (59 to 86°F)
	Operating humidity	20 to 80% RH (non-condensing)
	Storage temperature	-25 to 55°C (-13 to 131°F)
Acoustic	Sound pressure	55 dB(A) (printing); < 15 dB(A) (sleep)
	Sound power	7.4 B(A) (printing); < 3.5 B(A) (sleep)
Power	Consumption	4.6 kW (printing); < 2.5 watts (sleep)
	Requirements	Input voltage (auto ranging) 200 to 240 VAC (-10% +10%) two wires and PE; 50/60 Hz (+/- 3 Hz); two power cords; 16 A max per power cord
Certification	Safety	IEC 60950-1+A1 compliant; USA and Canada (CSA listed); EU (LVD and EN 60950-1 compliant); Russia, Belarus, and Kazakhstan (EAC); Australia and New Zealand (RCM)
	Electromagnetic	Compliant with Class A requirements, including: USA (FCC rules), Canada (ICES), EU (EMC Directive), Australia and New Zealand (RCM), Japan (VCCI)
	Environmental	ENERGY STAR, WEEE, RoHS (EU, China, Korea, India, Ukraine, Turkey), REACH, EPEAT Bronze, OSHA, CE marking compliant
Warranty		One-year limited hardware warranty

Ordering information

Product	L4R41A	HP Latex 370 Printer
Accessories	F0M56A	HP Latex 64-in Printer 2-in Spindle
	F0M58A	HP Latex 64-in Printer 3-in Spindle
	F0M59A	HP Latex 3X0 User Maintenance Kit
	F0M63A	HP Latex Media Loading Accessory
	F0M64A	HP Latex 3X0 Edge Holders
	D8J24A	HP Latex 360/370 Ink Collector
Original HP printheads	CZ677A	HP 831 Cyan/Black Latex Printhead
	CZ678A	HP 831 Yellow/Magenta Latex Printhead
	CZ679A	HP 831 Light Magenta/Light Cyan Latex Printhead
	CZ680A	HP 831 Latex Optimizer Printhead
Original HP ink cartridges and maintenance supplies	G0Y79C	HP 871C 3-liter Cyan Latex Ink Cartridge
	G0Y80C	HP 871C 3-liter Magenta Latex Ink Cartridge
	G0Y81C	HP 871C 3-liter Yellow Latex Ink Cartridge
	G0Y82C	HP 871C 3-liter Black Latex Ink Cartridge
	G0Y83C	HP 871C 3-liter Light Cyan Latex Ink Cartridge
	G0Y84C	HP 871C 3-liter Light Magenta Latex Ink Cartridge
	G0Y85A	HP 871 3-liter Latex Optimizer Ink Cartridge
	CZ694A	HP 831C 775-ml Black Latex Ink Cartridge
	CZ695A	HP 831C 775-ml Cyan Latex Ink Cartridge
	CZ696A	HP 831C 775-ml Magenta Latex Ink Cartridge
	CZ697A	HP 831C 775-ml Yellow Latex Ink Cartridge
	CZ698A	HP 831C 775-ml Light Cyan Latex Ink Cartridge
	CZ699A	HP 831C 775-ml Light Magenta Latex Ink Cartridge
	CZ706A	HP 831 775-ml Latex Optimizer Ink Cartridge
	CZ681A	HP 831 Latex Maintenance Cartridge
Original HP large format printing materials		HP printing materials are designed together with HP Latex Inks and HP Latex printers to provide optimal image quality, consistency, and reliability.
		HP PVC-free Wall Paper (FSC® and UL GREENGUARD GOLD Certified)[24]
		HP Permanent Gloss Adhesive Vinyl REACH[25]
		HP Backlit Polyester Film ♻[26]
		HP Premium Satin Canvas
		For the entire HP Large Format Printing Materials portfolio, please see HPLFMedia.com.
Service and support	U7VD2E	HP 2 year Next Business Day, DMR, and one SMK3 HW Support
	U1XQ1E	HP Installation and Training L2X Series and L3X Series HW Support
	B4H70-67105	HP Latex 300 series SMK3 Preventive Maintenance kit

23 The color variation inside a printed job has been measured to be within this limit: maximum color difference (95% of colors) <= 2 dE2000. Reflective measurements on a 943 color target under CIE standard illuminant D50, and according to the standard CIEDE2000 as per CIE Draft Standard DS 014-6/E:2012. 5% of colors may experience variations above 2 dE2000. Backlit substrates measured in transmission mode may yield different results.

24 BMG trademark license code FSC®-C115319, see fsc.org. HP trademark license code FSC®-C017543, see fsc.org. Not all FSC®-certified products are available in all regions. UL GREENGUARD GOLD Certification to UL 2818 demonstrates that products are certified to UL's GREENGUARD standards for low chemical emissions into indoor air during product usage. For more information, visit ul.com/gg or greenguard.org.

25 This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Declaration published at HP Printing Products and Consumable Supplies.

26 HP Large Format Media take-back program availability varies. Recycling programs may not exist in your area. See HPLFMedia.com/hp/ecosolutions for details.

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